

## Homeowners Insurance. For the People. By the People.

People's Trust Insurance Company is not like other insurance providers. We were founded by Florida homeowner Michael Gold who was inspired to create a new kind of company when his own homeowners insurance premiums increased more than 400% in two years.



"We are here to provide dependable coverage at a fair price. That is what I look for as a consumer. That is what our company offers."

Michael Gold  
CEO, People's Trust



Determined to make a difference for others in similar situations, he combined lessons learned in previous successful entrepreneurial ventures with a vow to do the right thing for Florida homeowners.

With our owners and employees all living in Florida, approaching property insurance from a Florida homeowner's point of view comes naturally at People's Trust. We have each felt the financial pain of skyrocketing premiums and we are committed to reversing the trend for ourselves, our neighbors, and our fellow Floridians.

**Take Control.  
Switch to  
People's Trust Today.**



To learn more about the People's Trust difference, or for a **FREE**, no-obligation quote on your Florida home,

**CALL (877) 630-5789**

or visit

[www.peoplestrustinsurance.com](http://www.peoplestrustinsurance.com)



†PTIC has been assigned a Financial Stability Rating® (FSR) of A, *Exceptional*, by Demotech, Inc., a financial analysis and actuarial consulting firm in Columbus, Ohio. The most current FSR must be verified by visiting [www.demotech.com](http://www.demotech.com).



# People's Trust

Insurance Company

## Solid Coverage. Serious Savings.



**1-877-630-5789**

[www.peoplestrustinsurance.com](http://www.peoplestrustinsurance.com)

## Quality Coverage. Significant Savings. Friendly Service. That's People's Trust.

By working exclusively with Florida residents who own well-built homes, People's Trust is able to provide solid coverage and lower premiums. People's Trust approaches property insurance from the homeowner's perspective. We offer the levels of quality coverage you want for peace of mind, as well as options that enable you to customize your policy to meet your individual needs.

### • No Sleight of Hand

Unlike major national carriers, we don't overcharge for coverage for outbuildings and structures like sheds, pool houses, and cottages that may not exist on your property. Instead, we pass those savings on to you.

### • People's Trust Insurance and the Rapid Response Team

People's Trust offers a unique and exciting service that ensures the most responsive, no-hassle claims handling in the insurance industry. We know that our customers want a fast response in the event of a claim. By teaming up with the Rapid Response Team, an affiliated company of People's Trust Insurance, we are able to provide our customers with Florida state licensed, bonded and insured professional general contractors that can make immediate repairs to your home in the event of a loss. We guarantee priority response and outstanding service that allows you to get your home and life back to normal again - just like it was prior to your loss. Fast, responsive, "no-hassle" claims are just one more benefit of being part of the People's Trust family.

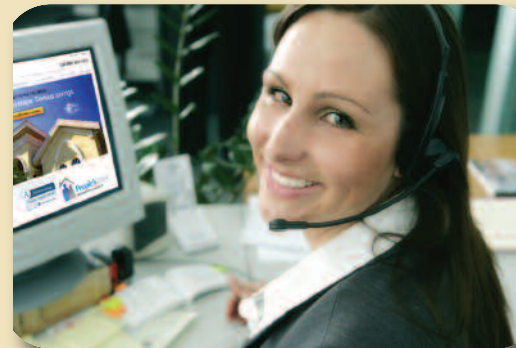


## The Savings You've Searched For. The Insurer You Can Trust.

People's Trust is proud to have been assigned a Financial Stability Rating® of A, *Exceptional* by Demotech, Inc., a financial analysis and actuarial consulting firm in Columbus, Ohio. We have also met or exceeded all of the State of Florida's requirements to write and service insurance policies.

### • Quality Means Savings

People's Trust focuses on homes that are up to code and stand a good chance against whatever Mother Nature throws their way. That means the occurrence of claims is fewer and the repairs less costly. That enables us to keep our premiums low – and our customers very happy.



### Friendly Customer Service

We have an easy-to-talk-to customer service team that understands your needs as a homeowner. They will help you get the coverage you need at a good price and if you ever have to file a claim, you will experience the most responsive, no-hassle claims handling in the industry.



"A water pipe broke underneath the tile floor in our kitchen, causing water damage to kitchen cabinets and flooring in one of our guest bedrooms. Upon calling and talking with a claims adjuster, everything was taken care of in a very professional and quick manner. We have our home back in good shape. We have and are recommending People's Trust to all our friends and neighbors."

Imre Pallo  
Venice, Florida